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The 15th in a series of conferences on the avoidance of alcohol-related problems using public policy strategies will take place on Sunday - Tuesday, December 5-7, 2010, at the Washington Marriott Wardman Park in Washington, DC, USA.

The US federal administration has signaled a renewed interest in science and public health. Meanwhile, states and localities are facing increased demand for public services in the face of declining revenues. Evidence-based alcohol policy can reduce alcohol problems and resultant social costs, simultaneously generating revenue (alcohol excise taxes and other user fees) to promote public health and safety.

Who should attend? We welcome an anticipated attendance of up to 300 participants, including community-based practitioners, public officials, and researchers from across North America and beyond.

More information on: Plenary sessions, concurrent & poster presentations, speaker biographies, and accommodations available at www.silvergategroup.com/ap15/

Conference goal: This 15th conference in the Alcohol Policy series will explore, develop, and advance public policy approaches to the prevention of alcohol problems in order to promote evidence-based strategies and to bring focus to the need for alcohol policy reform at all levels—local, regional, national, and international.

Alcohol Policy 15 is designated a thematic meeting by the Kettil Bruun Society. The conference is being organized by a panel of scientific and policy advisors with support from the Silver Gate Group.

From the outset in 1981, the Alcohol Policy conference has been a forum for researchers, community practitioners, and public officials to meet and exchange findings, explore evidence-based solutions, and consider adoption of policies aimed at minimizing risks associated with alcohol use. When held in conjunction with state and regional sponsors, e.g., South Carolina (1981, 1984, 1987, and 1994), California (1985, 2008), New York (1986), Michigan (1988), and Oregon (1990), These conferences have served to spark collaborative prevention campaigns.

Organized by the Silver Gate Group