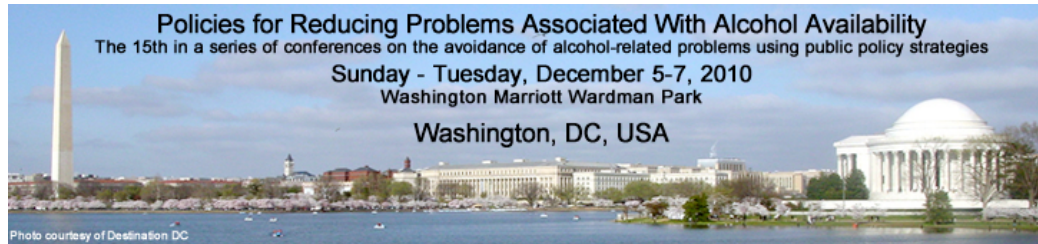


Alcohol Policy 15



AP15

DEADLINE: JUNE 14, 2010 CALL FOR PROPOSALS

Alcohol Policy 15 scientific and policy advisors are currently accepting proposals for the conference with the theme Policies for Reducing Problems Associated with Alcohol Availability. We are considering proposals for concurrent sessions as follows:

- Alcohol control measures, e.g., effective coalitions, community organizing campaigns, targeting alcohol problems associated with community wellbeing, e.g., underage drinking, impaired driving, high-risk consumption in higher education and military settings, public intoxication, violence, and injury control;
- Specific policy measures, e.g., regulating commercial and social host liability; retail outlet licensing and land-use permits; establishing fair rates of excise taxation; and regulating advertising and promotion.
- Strategies for successful policy development and implementation in North America and beyond at the national, state/regional, and local levels of government. We very much welcome presentation proposals concerned with effective regulatory policies from outside North America.
- Voluntary policies and covenants, which some believe to be more effective than legal and official laws and policies.

Presentation formats. Our paperless proposal and selection system relies on Web submissions and e-mail communication.

- *Poster (90 minutes)*: Poster sessions visually illustrate prevention principles in research and practice. Presenters illustrate their findings on poster boards, and hold discussions with attendees who circulate among the poster boards.
- *Workshop (90 minutes)*: Presenter(s) describe demonstrated or potentially effective strategies, programs, theories, models, and/or concepts, or emphasize skill building.
- *Panel (90 minutes)*: These are panel of up to four other speakers who may give limited introductory remarks and engage in discussion with members of the audience.

Who should present? Researchers and scientists, advocates, educators, health and safety professionals, law enforcement and alcohol regulators, other civic and government leaders, and all those concerned with public wellbeing and quality of life.

Monday, June 14, 2010 is the proposal deadline. You will be notified in August, with acceptances contingent on receipt of your conference registration no later than Monday, September 13. Submission forms and instructions can be found at <http://www.silvergategroup.com/ap15/>.

For additional information on the conference agenda, call for proposals, conference scientific advisors, registration, and logistics, please visit <http://www.silvergategroup.com/ap15/>

Organized by the Silver Gate Group