

Alcohol Policy 15



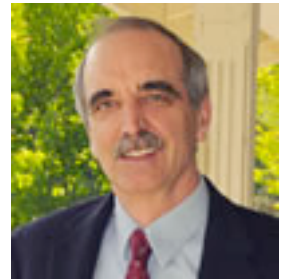
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Policies for Reducing Problems Associated with Alcohol Availability

ALCOHOL POLICY 15 CO-CHAIRS ANNOUNCED

James F. Mosher and Rebecca Ramirez will cochair the conference *Policies for Reducing Problems Associated with Alcohol Availability*, the 15th conference in the Alcohol Policy series that began in 1981. Alcohol Policy 15 will explore, develop, and advance public policy approaches to the prevention of alcohol problems in order to promote evidence-based strategies and to bring focus to the need for alcohol policy reform at all levels—local, regional, national, and international.

James F. Mosher, JD, is an alcohol policy specialist who has been integral to the planning of the Alcohol Policy conference series since 1981. Mosher's pioneering work in alcohol policy has brought him international acclaim. His expertise spans numerous topics, including underage drinking prevention, alcohol marketing, community prevention strategies, alcohol law, dram shop liability, and social host liability. His services include consulting, keynote presentations, workshops and trainings, policy analysis, and advocacy in media and policy. He has also served as an expert witness and consultant in alcohol litigation cases.



Rebecca Reynolds-Ramirez, MPH, has ten years of experience in alcohol policy analysis, implementation and evaluation. She currently works at Pacific Institute for Research and Evaluation (PIRE) where she directs a cooperative agreement funded by the National Highway Traffic Safety Administration intended to promote increased local alcohol law enforcement and evaluate the effectiveness of alcohol enforcement strategies in reducing impaired driving and underage drinking. From 2005 to 2007 she directed the National Center for Alcohol Law Enforcement (NCALE), a project designed to provide comprehensive alcohol law enforcement training and technical assistance to local law enforcement agencies in order to increase and improve alcohol law enforcement efforts and reduce alcohol-related problems. Before joining PIRE, Ramirez worked for the California Center for Childhood Injury Prevention, where she developed a series of policy statements on various injury prevention issues.

Alcohol Policy 15 will take place Sunday-Tuesday, December 5-7, 2010 at the Washington Marriott Wardman Park in Washington, DC.

For additional information on the conference agenda, call for proposals, conference scientific advisors, registration, and logistics, please visit <http://www.silvergategroup.com/ap15/>

Organized by the Silver Gate Group

AP15