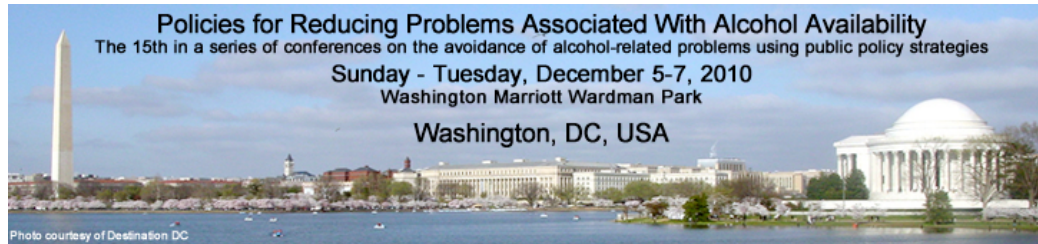


## Alcohol Policy 15



### Alcohol Policy 15 Pre-Conference and Plenary Speakers Announced

AP15 conference organizers have recruited an outstanding line-up of national and international experts for pre-conference institutes and plenary sessions, as follows:

#### Pre-conference Institutes, Sunday, December 5, 9:00 AM

*Implementing alcohol policy at the local level: Dialogue on challenges and opportunities* – [Norman Giesbrecht](#), senior scientist, Social & Epidemiological Research Department, Centre for Addiction and Mental Health and [Linda Bosma](#), president, Bosma Consulting

*Alcohol industry 101* – [Michele Simon](#), research and policy director, Marin Institute

*GIS and mapping for alcohol problem prevention and policy initiatives* – [Robert Nash Parker](#), co-director, Presley Center for Crime and Justice Studies, University of California, Riverside

#### Sunday, December 5, 1:15 PM: *New research directions*

[Thomas Babor](#), head, Department of Community Medicine and Health Care, University of Connecticut and regional editor of the international journal *Addiction*.

[Sally Casswell](#), director, Center for Social and Health Outcomes Research and Evaluation and Whariki Research Group, Massey University

[Robert Brewer](#), alcohol program leader, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

#### Monday, December 6, 9:15-10:45 AM: *The best but toughest to enact: Raising alcohol prices to improve health*

[Alexander Wagenaar](#), professor, University of Florida College of Medicine

[Vincent DeMarco](#), board president, Maryland Citizens' Health Initiative Education Fund, Inc.

[Philip Cook](#), senior associate dean for faculty and research and ITT/Terry Sanford professor of public policy, Duke University

#### Monday, December 6, 9:15-10:45 AM: *Alcohol's "built environment": Physical availability and public health*

[Traci Toomey](#), associate professor, University of Minnesota School of Public Health

[Ted Mahony](#), chief, Enforcement Division, Massachusetts Alcoholic Beverages Control Commission

[Bernardo Rosa](#), director, Community Wellness Partnership

#### Monday December 6, 4:00-6:00 PM: *Stimulating drinking: Developments in and responses to alcohol marketing*

[Jeff Chester](#), founder and executive director, Center for Digital Democracy

[Mary Claire O'Brien](#), associate professor, Department of Emergency Medicine and Department of Social Sciences and Health Policy, Wake Forest University School of Medicine

[Jermaine Galloway](#), officer, Boise Police Department

[David Vladeck](#), director, Bureau of Consumer Protection, U.S. Federal Trade Commission

[Diane Riibe](#), director, Project Extra Mile

[David Jernigan](#), director, Center on Alcohol Marketing and Youth, Bloomberg School of Public Health, Johns Hopkins University

#### Tuesday, December 7, 11:00a-12:30 PM: *An endangered commodity? Future directions for alcohol policy research and action*

[Judy Cushing](#), president, Oregon Partnership

[Nicole Holt](#), executive director, Texans Standing Tall

[Ralph Hingson](#), director, Division of Epidemiology and Prevention Research, National Institute on Alcohol Abuse and Alcoholism

[Toben Nelson](#), assistant professor, University of Minnesota School of Public Health

[Debra Furr-Holden](#), director, DIVE Studies Laboratory, Bloomberg School of Public Health, Johns Hopkins University

For additional information on the conference agenda, call for proposals, conference scientific advisors, registration, and logistics, please visit <http://www.silvergategroup.com/ap15/>

Organized by the Silver Gate Group

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