

Lance B. Segars, Ph.D.
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EDUCATION

- Ph.D., Graduated with Distinction, Research and Social Policy, School of Social Work, University of Pittsburgh, Pittsburgh, Pennsylvania, 1989.
- M.S., Master of Science in Clinical Psychology, San Diego State University, 1976.
- B.A., Bachelor of Arts Degree in Psychology, United States International University, San Diego, California, 1972.

PROFESSIONAL EXPERIENCE

The Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention, Education Development Center, Inc., Newton, Massachusetts 2008 – present
Senior Evaluation Consultant

- Under the direction of the Center Director responsible for internal evaluation activities and technical assistance and training to colleges and universities on AOD and violence prevention evaluation.

California State Incentive Grant for Alcohol Prevention 2004 – 2008
Principle Investigator

- Under contract with the California Department of Alcohol and Drug Programs responsible for cross-site evaluation of 13-county environmental prevention project.

San Diego State University School of Social Work 1989 – present
Lecturer

- Lecturer in undergraduate and graduate research methods, clinical and program evaluation, alcohol and drug studies, computer applications, human behavior and the social environment, and social policy analysis.

The Silver Gate Group, Inc. 1996 – present
Research Director

- Responsible for development and implementation of research efforts of the company. Projects include studies of server training for community events, a study of factors related to college riots, and development and evaluation of adolescent aftercare services for drug abusing youth.

Evaluation, Management, Training, Inc. 1996 – present
Evaluation Consultant

- Under contract with the California Department of Alcohol & Drug Programs to develop training programs and provide training and technical assistance to agencies in evaluation of AOD prevention programs.

San Diego State University Center on Substance Abuse 1996 – present

Project Director

- Under the Center Director, responsible for development and coordination of alcohol and other drug research grants. Recent grants include California Alcohol Beverage Control grant to evaluate campus-community prevention initiative. Department of Education grant to demonstrate promising ATOD prevention practices for college campuses and Department of Justice grant for evaluation of drug court programs.

San Diego County Department of Health Services

1986 – 1995

Manager, Research and Evaluation

- Alcohol and Drug Services. Under the direction of the Deputy Director of Alcohol and Drug Services responsible for all data collection and analysis including management information systems, special studies, and development of an epidemiological database of alcohol use and problems. Other duties include review and critique of external research projects, training and technical assistance in research and evaluation methods to local governments and service agencies, and administration of research based contracts. Responsible for special studies including evaluation of parolee treatment services and perinatal treatment services.

SPECIAL PROJECTS

California State Incentive Grant Statewide Evaluation.

- Under contract with the California Department of Alcohol and Drug Programs and the federal Center for Substance Abuse Prevention responsible for overall evaluation of 13-county alcohol prevention effort. Responsibilities include coordinating local evaluations, develop statewide evaluation design, provide technical assistance to local evaluators.

California Office of Traffic Safety Alcohol Beverage Control/CSU Partnership Evaluation Project.

- Working with John Clapp, Ph.D. under contract with the Office of Traffic Safety to interview participating agencies and collect social indicator data to evaluate the result of a two-year partnership program between California State University campuses, local police departments and the California Department of Alcohol Beverage Control.

Phoenix Academy of San Diego Family and Community Re-integration Program Evaluation Project.

- Under contract with the Substance Abuse and Mental Health Services Administration to develop and implement an evaluation of expanded services to adolescents leaving residential drug treatment programs. Duties include design of the evaluation, contract management and supervision of evaluation and program staff in data collection and analysis. 2002 to present.

San Diego County Adult Drug Court Evaluation Project.

- Under contract with the Department of Justice, Office of Justice Programs, project director for a three year grant to develop a monitoring and evaluation system for drug courts. Duties include contract management, supervision of staff and development of research designs and evaluation tools. 1998 – 2002

Center for Substance Abuse Treatment Criminal Justice Cluster Cross-site Evaluation Project.

- Under contract with CSAT, developed methodology and analysis plan for cross-site evaluation of 22 grant programs focused on criminal justice populations. 1998 – 2001

College DUI Risk Assessment Project.

- Under contract with the California Office of Traffic Safety, responsible for curriculum development and evaluation of a four campus project involving assessment of DUI risks on college campuses and development of environmentally-focused prevention responses. Duties include development of curriculum for students regarding DUI risks, evaluation of training and assessment of changes in campus DUI risks. 1995-96

Alcohol & Drug Prevention on College Campuses.

- Under contract with the Department of Education, Fund for the Improvement of Post-Secondary Education, developed a guide to environmental approaches to AOD prevention. Activities included development of monitoring and assessment techniques and evaluation. Current activities include training and technical assistance on college campuses in the development and use of environmental prevention programs. Current

Student to Student Dissemination Project.

- Under contract with the Department of Education, Fund for the Improvement of Post-Secondary Education, responsible for evaluation of a six-campus project to develop environmental prevention strategies on two-year college campuses. Responsibilities included interviewing college representatives to ascertain implementation problems, reviewing program records and preparing the evaluation report. 1992

Orange County California Alcohol and Drug Risk Indicator Monitoring System.

- Under contract with Orange County CA, provided training and technical assistance to staff in the development of an alcohol and other drug social indicator monitoring system for use in planning and prevention activities. The project included literature reviews, coordination of work groups, technical assistance and training, resource development, structural model development, and production of written reports and data collection tools. 1992

Application of Computer-Based Modeling to Drinking and Driving Prevention.

- Project manager for a special project grant from the National Highway Traffic Safety Administration to apply computer modeling to drinking and driving prevention. The project was intended to evaluate the feasibility of the transfer of a computer simulation model, the "Drinking and Driving Prevention Simulator" (DADPS) to San Diego County. The project included a Community Advisory Committee drawn from the criminal justice, education, and law enforcement systems. 1988

California Department of Alcohol and Drug Programs, Expert Panel on Drinking and Driving.

- Selected for expert panel to design evaluation of drinking driver programs for California. Reviewed research literature, program designs and evaluation methodologies. Reviewed draft and final reports for \$1 million DUI evaluation. 1985

SELECTED PUBLICATIONS

- Clapp, J.D., Segars, L.B., and Voas, R. A Conceptual Model of the Alcohol Environment of College Students. *Human Behavior and the Social Environment*. 2003.
- Clapp, J.D., Shillington, A.M., Segars, L.B. Deconstructing contexts of binge drinking among college students. *American Journal of Drug & Alcohol Abuse*. 26:1 p. 139-154, 2000.
- McGaffigan, R., Hohman, M.M. & Segars, L. Predictors of successful completion of a post-incarceration drug treatment program. *Journal of Addictions & Offender Counseling*. 21:1 p. 12-22, 2000.
- Ryan, B.E., Colthurst, T., and Segars, L. *College Alcohol Risk Assessment Guide, Second Edition*. The Higher Education Center for Alcohol and Other Drug Prevention, Newton, MA 1997.
- Segars, L. *Grassroots Program Evaluation*. EMT, Inc. Folsom, California, 1996.
- Ryan, B.E., Colthurst, T., and Segars, L. *College Alcohol Risk Assessment Guide*. University of California Extension Press, San Diego, California, 1994.
- Segars, L. And Clapp, J.D. Alcohol consumption patterns and related problems: Results of a county survey. *Journal of Community Health*. 18:1, p.153-161, June, 1993.
- Segars, L. The impacts of stress and social support on alcohol problem recovery. Doctoral Dissertation, University of Pittsburgh, 1989.
- Segars, L, and Ryan, B.E. Survey of off-site purchase and consumption locations of convicted drinking drivers. *Alcohol Health and Research World*, Rockville, Maryland, Summer, 1987.
- Reynolds, R.I. and Segars, L. Does mandatory assessment of DUI offenders violate their civil rights? Point/Counterpoint *The U.S. Journal of Drug and Alcohol Dependence*. 9:1, 1985.
- Ryan, B.E. and Segars, L. The first offender: what is to be done? The San Diego experience under new law. *Abstracts and Reviews in Alcohol and Driving*. 5:2 p.13-20, 1984.
- Segars, L. The effects of alcohol on remote memory. Master's Thesis, San Diego State University, 1976.

SELECTED PRESENTATIONS

- Segars, L. and Zaustinsky, K. Alcohol, drugs, and domestic violence: local data to support community policies. Presented at the 123rd Annual meeting of the American Public Health Association. San Diego, California, November 1-5, 1995.
- Segars, L. and Clapp, J.D. The association of drinking contexts to risk of alcohol problems. Presented at the 119th Annual meeting of the American Public Health Association. Atlanta, Georgia, November 10-14, 1991.

- Segars, L. Alcohol: Use and problems among San Diego adults. Presented at the San Diego State University College of Health and Human Services Conference, What We Know and Don't Know About Substance Abuse. San Diego, California, February 15, 1990.
- Segars, L. Community monitoring and surveillance of alcohol and other drug problem indicators. Presented at the U.C.S.D. Program on Alcohol Issues: Evaluating School-Based Alcohol and Other Drug Education Programs. San Diego, California, March 30-April 1, 1989.
- Segars, L. Community empowerment for community prevention. Presented at The National Institute on Alcohol Abuse and Alcoholism Second National Conference on Alcohol Abuse and Alcoholism. San Diego, California, October 30-November 2, 1988.
- Segars, L. Participant characteristics and outcomes in social model recovery programs. Presented at the U.C.S.D. Program on Alcohol Issues: Conference on California's Social Model of Recovery From Alcoholism. San Diego, California, February 23-25, 1986.
- Ryan, B.E. and Segars, L. A description of the drinking driver. Presented at the 113th Annual meeting of the American Public Health Association. Washington, D.C., November 17-21, 1985.
- Segars, L. and Ryan, B.E. The use of event related data to impact drinking driving behavior. Presented at the 20th National Public Health Conference on Records and Statistics. Washington D.C., August 13-15, 1985.
- Ryan, B.E. and Segars, L. Responses to the first offender drinking driver. Presented at the Annual NCA National Alcoholism Forum. Detroit, Michigan, April 12-14, 1984.
- Ryan, B.E. and Segars, L. San Diego County first conviction drinking driver program knowledge and attitude change. Presented at the 9th Annual California Conference on Alcoholism. Monterey, California, September 17-19, 1984.
- Segars, L. The evaluation of alcohol recovery programs. Presented at the 7th Annual California Conference on Alcoholism. Monterey, California, September 21-23, 1982.
- Segars, L. Participant outcomes in social model recovery programs. Presented at the 6th Annual California Conference on Alcoholism. Huntington Beach, California, September 21-23, 1981.
- Segars, L. Attribution and self-esteem in alcoholism. Presented to the Faculty Forum, University of Pittsburgh, April, 1978.
- Segars, L. and Koeske, G. Sex-linked attribution in alcoholism. Presented at the Eastern Psychological Association Annual Meeting, March, 1978.
- Segars, L. and Koeske, G. Power motivation in female alcohol users. Presented at the Association for Women in Psychology Annual Meeting, February, 1978.

OTHER ACTIVITIES AND AFFILIATIONS

Other Activities

Advisory Board, Southern California Automobile Club Drinking and Driving Prevention Initiative.
1996 – Present.

Advisory Board, San Diego State University Center on Substance Abuse. 1996 – Present.

Reviewer, US Department of Education higher education grants for alcohol and drug prevention.
1996 – 1999.

Reviewer, Center on Substance Abuse grants for treatment improvement and program evaluation.
1993 – 1995.

Member of the Statewide Panel on Drinking Driver Program Evaluation 1983-85.

Review Panel for State Alcohol and Drug Program Research Grants 1987.

Consultant to a National Highway Traffic Safety Administration Grant on Approaches for
Increasing the involvement of public health in preventing alcohol-impaired driving, 1988.

Faculty University of California, San Diego Extension, Program on Alcohol Issues, 1986-88.

Affiliations

American Public Health Association

National Association of Social Workers

Kjetil Bruun International Society of Alcohol Epidemiologists

National Association for Public Health Policy

California Council on Alcohol Policy